

BEDNAR

PRESS RELEASE

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BEDNAR cancels its traditional Field Day this year

The BEDNAR Field Day is very popular among fans of Bednar technology and has an excellent reputation. This is proved by the increasing turnout at the event. The 7th BEDNAR Field Day was attended by more than 2,217 visitors from around world. Given the current situation – the spread of the new type of Coronavirus (referred to as SARS CoV-2) on the territory of the Czech Republic – we are not going to hold the 8th BEDNAR Field Day. We will be glad if you remain loyal to BEDNAR agricultural machinery and we look forward to meeting you at another event as soon as the situation permits.



History of BEDNAR Field Days

BEDNAR has organized 8 major Field Days in Bohemia and Moravia in recent years. The Field Days were mostly held on land owned by ZS Sloveč, a.s., and Rostěnice, a.s. enterprises which mainly use BENDAR machinery in their technological lines. In addition to BEDNAR hitch technology, visitors could also see John Deere tractors and post-harvest GSI lines implemented by the BEDNAR Farm Technology division.



The last two Field Days were organized by BEDNAR on land owned by ZS Sloveč, a.s. There was a record-breaking turnout at both events. The 2017 Field Day was attended by 2,098 visitors and there were 35 BEDNAR machines on display. Two years later, the event was attended by 2,217 visitors who could become familiarized with 31 BEDNAR machines.

During BEDNAR Field Days, visitors could see not only modern machinery but also innovative technology used for soil cultivation, fertilization and sowing. All this in one day and in one place.



Future of BEDNAR Field Days in the following years

Given the current situation connected with the COVID-19 pandemic, BEDNAR will be organizing more smaller local Field Days. The company will mainly focus on the training of the network of dealers and service technicians. The events will not be accessible to the general public but only to invited guests.

BEDNAR strives to hold the Field Days regularly throughout the world. Last year, in 2020, two of such Field Days were organized, one in the Czech Republic, the other one in Poland. Similar Field Days in other countries should gradually follow.

BEDNAR is a progressive manufacturer of agricultural technology

The Company specialises in machines for soil cultivation, seeding, fertilisation and mulching. The close cooperation of the Company with agricultural businesses makes it one of the most innovative manufacturers of agricultural machines, developing and producing machines with high added value for the end user. More information about BEDNAR is available at <https://www.bednar.com/>.

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